

UNIT FOUR

Principles of Cybersecurity





SECTION ONE

Cybersecurity Goals and Tools





- 3 Goals of information security:
 - Maintain information confidentiality
 - Making sure only approved users have access to data
 - Maintain information integrity
 - Data Integrity: assurance that information has not been tampered with or corrupted between the source and the end user
 - Source Integrity: assurance that the sender of the information is who it is supposed to be
 - Maintain information availability
 - Ensuring data is accessible by approved users when needed



Source: http://www.techrepublic.com/blog/it-security/the-cia-triad/



The CIA Triad: Tools of the Trade

Confidentiality

- Encryption
 - Passwords, encryption keys
- User access control
 - controlling which users have access to networks and what level of access each user has

Integrity

- Encryption
- User access control
- File permissions
 - Customizable settings that only allow certain users to view and edit files
- Version control systems/backups

Availability

- Offsite data storage/backups
- Redundant architecture (hardware and software)





Authentication/Encryption

- Process of verifying the identity of a user
- Used to control access to a resource
- Methods:
 - Passwords
 - Physical "keys" (key chains, swipe cards)
 - Biometrics (fingerprints, retina scanning)



- Brute force cracking
 - Test every possible combination of letters, numbers, and characters until the password is found
- Dictionary cracking
 - Test words and combinations of words found in the dictionary or from a slightly shorter list of words known to be commonly used in passwords





SECTION TWO

Building Strong Passwords





Building Strong Passwords

Remember......



C L O U D S

NOT...



Source: tamutimes.tamu.edu

S ______ U _____ N



This is Ronald Donald's Password:

NOT GOOD!

1234



Passwords - <u>C</u>omplex

Passwords of 8 characters consisting of

- Always use at least 3 of the following:
 - ✓ Numbers
 - ✓ Lower case letters
 - ✓ Upper case letters
 - ✓ Symbols (% # * & ! : { " > |)

Ronald's Old Password: 1234 New Password: Pa123!

Source: www.howsecureismypassword.net

Passwords - <u>L</u>engthy

Brute force attacks can run 4 billion calculations per second

Six or fewer characters Cracked in three minutes

Seven characters —— Cracked in five hours

Eight characters Cracked in three weeks

Ten characters Cracked in 526 years

Always use at least 8 characters

Ronald's Old Password: Pa123!

New Password: Password123!

Do not Share Your Password with ANYONE



- Any of the top 10,000 passwords will be broken immediately
- 91% of people have one of the 1,000 most popular passwords
- Almost half of all people use one of the 100 most popular

password

123456

12345678

abc123

qwerty

monkey

letmein

dragon

- 111111

baseball

iloveyou

trustno1

1234567

sunshine

master

-123123

welcome

shadow

Ronald's Old Password: Password123!

New Password: Ronald123!

- Use different passwords for each login (e.g. Gmail and Facebook)
 - 73% of people do not

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Example: [base password] [site]
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Gmail: [Ronald123!] [GMA] = Ronald123!GMA

Facebook: [Ronald123!] [FAC] = Ronald123!FAC

Ronald's Old Password: Ronald123!

New Passwords: Ronald123!FAC and Ronald123!GMA



Passwords – Short Term

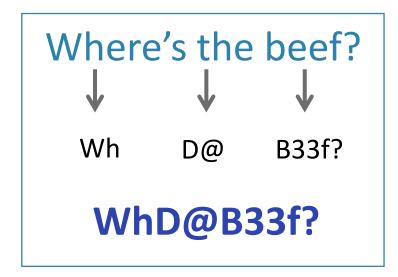
- The longer you keep a password the longer attackers have to try and crack it
- Changing your passwords regularly can help foil cracking attempts as they happen
- It's best to change your passwords at least every few months





Passwords NOT Simple

- Do not use dictionary words
 - Fend off dictionary cracking attacks by using passphrases







Passwords – NOT <u>U</u>ser ID

- User ID is publicly available
- Using it as a password = Giving it away





Passwords – NOT Name

 Do not use any personal info – can be easily found by other means

- Name
- Birthday
- Pet's Name
- Mother's Maiden Name
- Hometown

Old Gmail Password: Ronald123!GMA
New Password: WhD@B33f?GMA

Old Facebook Password: Ronald1234FAC

New Password: WhD@B33f?FAC



Building Strong Passwords

Remember......



Complex
Lengthy
Only Yours
Unique
Different
Short Term

NOT...



Source: tamutimes.tamu.edu

<u>S</u>imple <u>U</u>ser ID <u>N</u>ame

SECTION THREE

Cyber Threats



www.uscyberpatriot.org



DUMPSTER DIVING



SHOULDER SURFING



- Dumpster Diving: Thieves sift through garbage for receipts with credit card information, medical forms with social security numbers, or other documents with PII
- Shoulder Surfing: By looking over your shoulder as you type, thieves can glean your passwords, account information, and other sensitive information
- Simple, but often overlooked threats

Cyber Hygiene

- Basic personal practices that keep computers and data safe
 - Lock your computer when in public areas
 - Shield your keyboard when you type passwords
 - Do not let strangers use your computer
 - Keep sensitive information in secure places





What are mobile devices?

Portable or handheld devices that have data or can connect to another device that has data











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Securing Mobile Devices

Risk

- 1. Easily stolen and lost
- 2. Often not encrypted
- 3. Targets of malware, tools for attackers
- 4. Can be compromised via wireless
- 5. Applications collect information



Fix

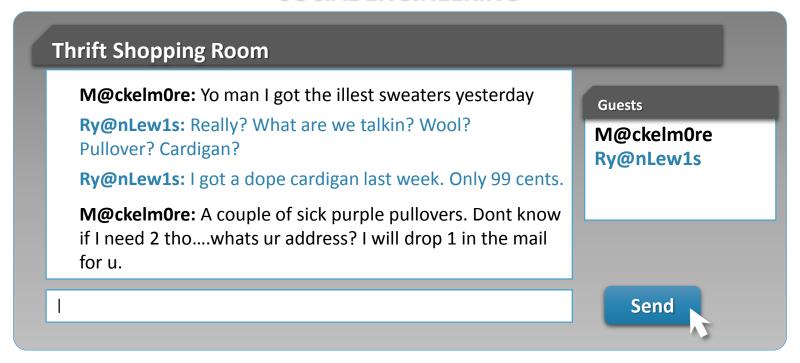
- 1. Guard your devices
- 2. Set a strong passcode
- 3. Use anti-malware and updates
- 4. Avoid using open networks
- 5. Customize security settings



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SOCIAL ENGINEERING



Social Engineering: Manipulating people into giving up personal information



Social Engineering Methods

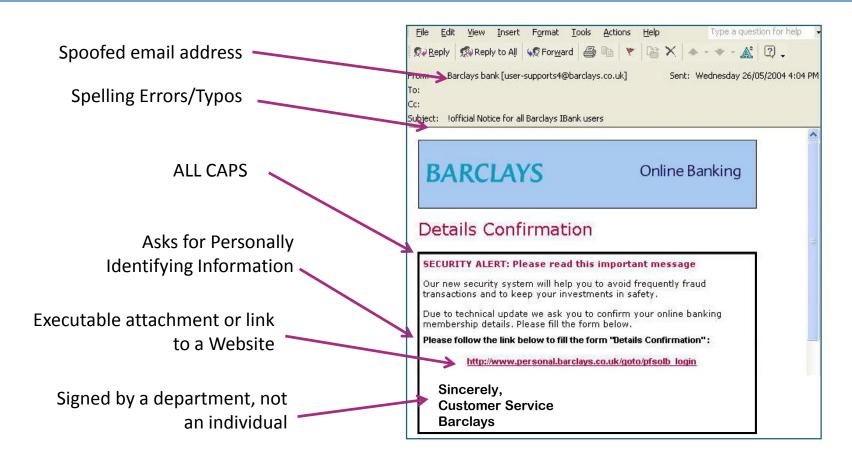




- Phishing: fraud attempts perpetrated by random attackers against a wide number of users
- Spear-phishing: fraud attempts targeted at specific people based on their membership or affiliation with a the spoofed group
 - e.g. fraudulent emails sent to Microsoft employees aiming to steal Microsoft secrets
- Vishing: Attempts to manipulate people into giving up PII over the phone
- Smishing: Attempts to manipulate people into giving up PII by text message (SMS)



How to Spot Phishing Emails



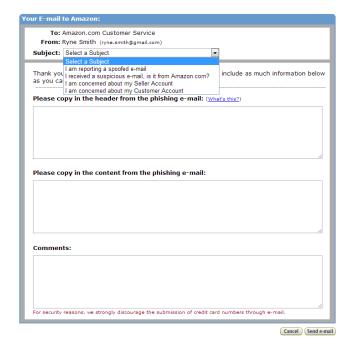
*Phishing attempts are rarely this obvious, but these are useful errors to look for

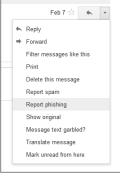
Source: www.Vanish.org



Reporting Email Scams

- Report phishing attempts so other people aren't victimized
- Go to the legitimate website of the spoofed organization (not through a link in the email)
- Follow the site's procedure for reporting
- Report the spoof to your email provider







- Malicious Software = Malware
- Software designed and written to:
 - Steal information
 - Spy on users
 - Gain control of computers
- Categorized by
 - How it spreads
 - What it does





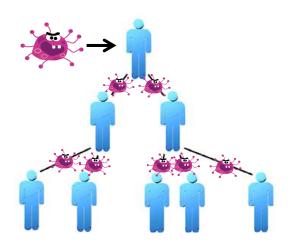
- Viruses/Worms
- Trojan Horses
- Zombies and Botnets
- Keyloggers
- Backdoors
- L ogic/Time Bombs
- Spyware

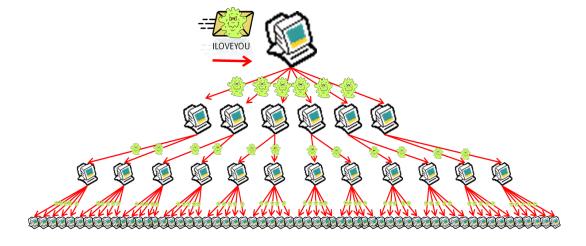




Malware: Viruses/Worms

- Viruses: Can infect and spread but need human assistance
 - People download infected email attachments, shared files, spoof links, etc.
 - Example: ILOVEYOU virus
- Worms: Can infect and spread without human assistance
 - Example: Sasser worm

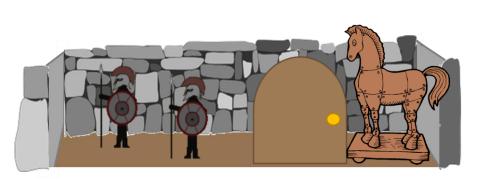






Malware: Trojan Horses

- Trojan horse: Program with a hidden malicious function
 - It looks like something you want
 - It does something you do not want
- Can cause computer crashes and be used by attackers to gain remote access to your system or steal information



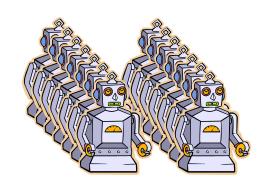




Malware: Zombies and Botnets

- Zombies (a.k.a bots): compromised computers under the control of an attacker
 - Make it possible for someone else to control your computer from anywhere in the world
- Botnet: a collection of compromised computers (zombies) under the control of an attacker
 - Attackers pool the computing power of all of the zombie machines to launch huge spam attacks or to bring down websites through Distributed Denial of Service (DDoS) attacks
 - DDoS attacks direct massive amounts of communication requests and traffic to websites in attempt to overwhelm their servers

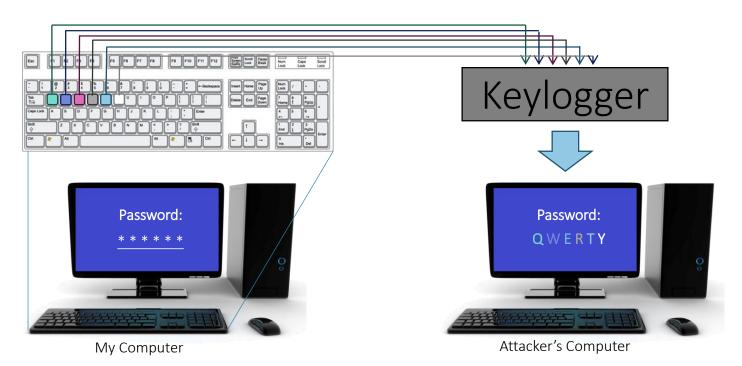






Malware: Keyloggers

- Keylogger: Tracks users' keystrokes, obtains passwords and other personal information
- Especially dangerous, because they track everything a user does, not just what they do on an unprotected Internet browser





- Backdoor: An entry point into a program without all the normal, builtin security checks
- Programmers sometimes install backdoors when they develop programs so that they can manipulate a program's code more easily during troubleshooting and testing
 - Sometimes they forget to close them
- Attackers use malware like viruses, worms, and Trojan Horses to install backdoors on the computers they infect





Malware: Logic/Time Bombs

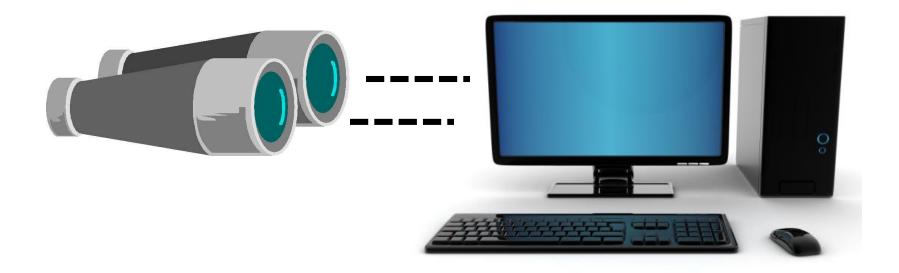
- Logic/time bomb: Malware designed to lie dormant until a specific logical condition is met
 - A particular person logs in
 - A specific date or time
 - A message is received





Malware: Spyware

- Spyware: Collects information about you, without your knowledge or consent
 - Keyloggers are a type of Spyware





Anti-malware Software

Scans files for matches in databases of known malware

Alerts you when a match is identified or a suspect program attempts to run

Cuarantines and removes infected files









